

Workshop Descriptions

Series A: 10:45AM–12:15PM

Giving People Another Chance: How the State and City are Using Housing to Help People Get Back on Their Feet

Supportive housing has had its greatest success housing people with multiple barriers to stability; yet these individuals' access to supportive housing is often limited by funding constraints and conflicting agency priorities. Karen Carpenter-Palumbo, Commissioner, New York State Office of Alcoholism and Substance Abuse Services (OASAS) and Dr. Adam Karpati, Executive Deputy Commissioner, New York City Department of Health and Mental Hygiene (DOHMH), discuss their agencies' efforts to help dually-diagnosed individuals get the housing-based support they need. The commissioners will discuss new and existing initiatives, efforts to improve coordination between the mental health, homeless, and substance abuse treatment systems, and new challenges associated with the recent Rockefeller Drug Law reforms.

Karen M. Carpenter-Palumbo, *Commissioner, New York State Office of Alcoholism and Substance Abuse Services*
Adam Karpati, MD, MPH, *Executive Deputy Commissioner, New York City Department of Health and Mental Hygiene*

Moderator: Muzzy Rosenblatt, *Executive Director, Bowery Residents' Committee*

Beyond Case Management: New Service Approaches for Housing Formerly Homeless Families

Learn how three longtime supportive housing providers have developed new, innovative and different models for providing services to families in supportive housing. Broadway Housing Communities anchors services around educational opportunities for children; Housing + Solutions prioritizes tenant involvement and empowerment; and the YWCA of Niagara has created on-site employment training and placement services. Kimberly Smith, who manages New York State's Supportive Housing for Families and Young Adults (SHFYA) program, will moderate.

Ellen Baxter, *Executive Director, Broadway Housing Communities*
Kathleen Granchelli, *Executive Director, YWCA of Niagara*
Sharon White, *Drew House Coordinator, Housing + Solutions*

Moderator: Kimberly Smith, *Project Manager, New York State Office of Temporary and Disability Assistance*

“Green” Money: Funds Available Today For Energy Efficiency Retrofits and New Construction

Making supportive housing energy efficient isn't just the right thing to do; it is essential to managing costs and maintaining residences. Learn how to gain access to “green” funding that has become available through federal, State and local initiatives. This workshop will look at both existing and brand new funding streams, and will include a discussion about what “going green” really means in terms of cost and efficiency.

Lisa Deller, *Regional Director Asset Management, NYEE, National Equity Fund*
Emmaia Gelman, *Senior Policy Organizer, Center for Working Families*
Bomee Jung, *Program Director, Green Communities, Enterprise Community Partners*
F.L. Andrew Padian, *Vice President for Energy Initiatives, Community Preservation Corporation*

Moderator: Wendy Fleischer, *Sustainability Project Manager/NYSERDA, Energy Smart Communities Coordinator, Pratt Center for Community Development*

Workshop Descriptions

Coping—and Closing—in Today’s Market: How to Build Housing Amid New Economic Realities

This workshop is targeted to experienced supportive housing developers large and small. A panel of top developers will discuss selected projects and explain how the development teams met the challenges of blending multiple funding sources in a volatile market. Implementing cost-saving strategies, making your project more competitive and developing brownfields will be part of the discussion.

Martin Dunn, *President, Dunn Development Corp.*

Kathy McDermott, *Chief Financial Officer, Center for Urban Community Services, Inc.*

Fred Shack, *Executive Director, Urban Pathways, Inc.*

Adam Weinstein, *President and Chief Executive Officer, the Phipps Houses Group*

Moderator: Alan Epstein, *Partner, Hirschen, Singer & Epstein*

From Closed Minds to Open Doors: Three Successful Strategies for Siting New Residences

The path to successfully siting supportive housing is rarely a straight line, in part because each residence is different, and every community has its own concerns and idiosyncrasies. In this panel, three providers discuss different approaches to gaining community support, including the strategies they used to win—against long odds—public support in communities with entrenched opposition.

Ralph Fasano, *Executive Director, Concern for Independent Living, Inc.*

Sister Teresa Fitzgerald, *Executive Director, Hour Children*

Andrea Harnett-Robinson, *President, Harnett-Robinson Consulting*

Sandra Lowe, *Community Relations Manager, Community Access, Inc.*

Diana Mattson, *Real Estate Director, Hour Children*

Moderator: Jessica Katz, *Director of Housing Development, New York City Department of Housing Preservation and Development, Division of Special Needs Housing*

How to Lead in Times of Uncertainty

No organization struggling to survive in today’s economic climate can do so without utilizing the talents of all its staff members—yet few do. This workshop will explore how to end daily crisis management and how to move from competition among team members to genuine partnerships. Steve Burghardt & Willie Tolliver, professors at the Hunter College School of Social Work, are co-partners of Leadership Transformation Group, a unique consulting firm that helps organizations evolve from places of discontent to sources of inspiration. They’ve worked with many Network members and non-profits across the country, and their interactive presentation will inspire leaders at every level. This presentation is the first since the recent publication of their groundbreaking book, *Stories of Transformative Leadership in the Human Services: Why the Glass is Always Full*.

Steve Burghardt, *Partner, Leadership Transformation Group*

Willie Tolliver, *Partner, Leadership Transformation Group*

Workshop Descriptions

Series B: 1:30PM–3:00PM

An Affordable Housing Summit: The Commissioners of DHCR and HPD and Presidents of HFA and HDC Talk About Development Today

Recent economic forces have driven down tax credit equity, raised borrowing costs, and put government capital, operating and service funding at risk—just as these same forces have made new affordable housing development opportunities possible. This panel gathers the leaders of four of the most effective housing development agencies in the country to talk about how New York’s affordable housing community can weather the storm and emerge stronger than ever. Discussion will address new financing strategies, development barriers, upstate market challenges and other issues specific to supportive housing development.

Priscilla Almodovar, *President, New York State Housing Finance Agency*

Rafael E. Cestero, *Commissioner, New York City Department of Housing Preservation and Development*

Marc E. Jahr, *President, New York City Housing Development Corporation*

Deborah VanAmerongen, *Commissioner, New York State Division of Housing and Community Renewal*

Moderator: William Traylor, *President, Richman Housing Resources, LLC*

Getting Your Story Out: How to Work with the Media

What makes a news story? When does an event important to your organization become news? How do you get your issue in the papers and on TV? Can a news story still make a difference? A prestigious panel of experts and opinion leaders from various media give their perspectives in what is sure to be a lively discussion. Panelists will share tips on drawing coverage and working with different media to effect social change.

Andy Breslau, *Executive Director, City Futures*

David Lerner, *President, Riptide Communications*

Errol Louis, *Daily News columnist/editorial board member; WWRL host*

Jordan Moss, *Executive Editor, Bronx News Network and Editor, Norwood News*

Moderator: Cynthia Stuart, *Communications Director, Supportive Housing Network of New York*

Getting Your Tenants SSI and SSD

More than two-thirds of people who are chronically homeless have one or more serious health or behavioral health problems. Gaining access to Supplemental Security Income (SSI) or Disability Income (SSD) can make the difference between success and failure in housing. However, it can be extremely challenging for chronically homeless people to succeed when applying for federal entitlements. Learn how the SOAR (SSI/SSD Outreach, Access and Recovery) Technical Assistance Initiative, currently being implemented in 34 states, is training case managers in how to assist tenants applying for SSI and SSD. You’ll come away with specific steps you can take to navigate this process.

Yvonne Ballard, *Program Administrator, New York City Department of Homeless Services*

Deborah Dennis, *National SOAR Program Director, Policy Research Associates, Inc.*

Sarah Hackett, *Director of Social Services, Lenox Hill Neighborhood House*

Moderator: Kim Keaton, *Director of Project Management, New York City Department of Homeless Services*

Workshop Descriptions

Returning Home: New Housing and Service Programs for Homeless Veterans

Over the last year, the U. S. Department of Veterans Affairs has committed significant resources to supportive housing, linking homeless veterans to Section 8 vouchers and case management services at local VA hospitals. “Homes for Heroes” legislation before Congress promises more housing and homelessness prevention support, while at the state level, the Division of Veterans’ Affairs and Department of Labor are promoting educational and employment initiatives for vets. Learn more about the growth potential for these programs and join the discussion with an impressive panel of government leaders, advocates and service providers.

George Basher, *Health System Specialist, U.S. Department of Veterans Affairs*

John Driscoll, *Vice President, National Coalition of Homeless Veterans*

Job Mashariki, *Executive Director, Black Veterans for Social Justice*

Jim McDonough, *Director, New York State Division of Veterans’ Affairs*

Joe Sluszka, *Executive Director, Albany Housing Coalition*

Moderator: Tori Lyon, *Executive Director, Jericho Project*

Mastering the New HIV/AIDS Program Reporting Requirements

In recent years, the two major supportive service funding streams for people living with HIV and AIDS, Ryan White and HOPWA, have developed new, more rigorous reporting standards. This workshop will help providers navigate the new system, discuss outcomes providers must capture, and how best to collect this data. It will include a discussion on how providers are weaving data management back into their case management.

Howard Burchman, *Consultant, Center for Urban Community Services, Inc.*

Tashia King, *Residence Manager, F.E.G.S. Health and Human Services System*

Dr. Fabienne Laraque, *Director of HIV Care, Treatment and Housing Programs, New York City Department of Health and Mental Hygiene*

Moderator: Kenneth Robinson, *M.Ed, M.A., Vice President of Housing Operations, Housing Works, Inc.*

Housing Court as the Last Resort: Practical Strategies

In some ways, supportive housing property managers are landlords much like any other: sooner or later they will have to take legal action to collect rent from a non-paying tenant or start a holdover against a non-compliant tenant. This workshop presents strategies from every perspective—property manager, landlord advocate, tenant advocate and housing court judge—that can be used to resolve conflicts with tenants and avoid expensive, time-consuming legal battles.

Sara Fulton, *Supervising Attorney, Mental Health Law Project at MFY Legal Services*

Dorothy Keller, *Senior Partner, Borah, Goldstein, Altschuler, Nahins and Goidel*

Jaya K. Madhavan, *Supervising Judge, Bronx County Housing Court*

Mercedes Mercado, *RAM-Certified Property Manager, Palladia, Inc.*

Moderator: Pat Johnson, *Senior Director of Asset Management, Palladia, Inc.*

Workshop Descriptions

Series C: 3:15PM–4:45PM

Comparing Chronic Street Homelessness with Other Supportive Housing Tenants: Research by CUCS and Common Ground

Do formerly chronic street homeless tenants use more service and housing management staff time than tenants who were long-term shelter-stayers, or homeless for shorter amounts of time? This has become an important question for supportive housing providers, as New York City and other continuums across the country focus efforts on serving chronically street homeless individuals in supportive housing. The Center for Urban Community Services (CUCS) and Common Ground Community initiated a quantitative and qualitative study of these populations to gain a better understanding of the needs and strengths of people who lived in public spaces for long periods of time. Using focus groups, electronic case management charting systems and housing management data, the presenters analyzed patterns of service use and lease compliance among these populations over the first twelve months of supportive housing tenancy.

John Jost, *Senior Research Associate, CUCS*

Aaron Levitt, *Director of Research and Project Evaluation, CUCS*

Kara Mergl, *Director of Research and Evaluations, Common Ground Community*

Moderator: Kristen Edwards, *Manhattan Outreach Consortium Director, Goddard Riverside Community Center*

Transforming Adult Homes into New Supportive Housing

Providers across the state are renovating and converting troubled adult homes into extraordinary supportive housing residences. Resources from OMH, DHCR and DOH can be used cost-effectively to preserve needed housing and improve living conditions for thousands of older and disabled adults. This panel will discuss a range of real-life projects, from recently rehabbed, well-managed residences that remain adult homes, to adult homes converted to supportive housing licensed by State OMH, as well as a new mixed-tenancy development model. This is a “how-to-build-it” workshop, with a focus on quality service provision to tenants.

Laura Jervis, *Executive Director, West Side Federation for Senior and Supportive Housing, Inc.*

Jeremy Klemanski, *Executive Director, Syracuse Behavioral Healthcare*

Elizabeth Lunde, *Associate Director, Concern for Independent Living, Inc.*

Michael Newman, *Director of Housing, New York State Office of Mental Health*

Moderator: John Warren, *Executive Director, Central New York Services*

New Federal Policy Directions in the Obama Era

Change has come, and the federal advocacy agenda is moving. Experts from the Network’s national partners and government will discuss new opportunities for expanding affordable and supportive housing. Expect to hear about major changes in the McKinney-Vento program, how health care reform will affect homelessness, and how the new National Housing Trust Fund could transform the federal government’s role in affordable housing production.

Linda Couch, *Deputy Director, National Low Income Housing Coalition*

Jordan Press, *Federal Policy Director, Corporation for Supportive Housing*

Norm Suchar, *Senior Policy Analyst, National Alliance to End Homelessness*

Moderator: Joseph Weisbord, *Director of Homeless Initiatives, Fannie Mae*

Workshop Descriptions

The Conveyance of Hope: Successfully Housing Homeless People Who Actively Use

For the first time in history, New York City and State have made supportive housing available to homeless persons who actively use drugs and alcohol. Over the past year, nine providers have been working to successfully help these vulnerable tenants stay stably housed. This workshop features presentations on emerging lessons and strategies from two of these providers, Project Renewal and Bowery Residents' Committee. There will also be a presentation from the Corporation for Supportive Housing, which is providing technical assistance to these providers and documenting best practices around housing first and harm reduction supportive housing.

Katie Bowers, *In Homes Now Program Director, Project Renewal*

Christina Cordaro, *Program Director, Bowery Residents' Committee*

Moderator: Richard Cho, *Director of Innovations, Corporation for Supportive Housing*

To Serve and To Protect: Making Your Local Precinct an Asset

Community ambassador. Crisis mediator. Tenant advocate. These may not be roles that supportive housing providers normally see in their local police, but community affairs officers—and other cops—can offer a range of services to building managers who develop a positive rapport and educate police about their tenants. In this workshop, two supportive housing providers explain how their relationships with the local precinct have helped their buildings in good times and bad—and why they're glad they got to know the police before they arrived on a call.

Rev. Georgiette Morgan-Thomas, *Director of Harlem Services, Goddard Riverside Community Center*

Hazel O'Reilly, *President, 30th Precinct Community Council*

Ana Ofelia Rodriguez, *Director of Community Development, Broadway Housing Communities/Dorothy Day Apartments*

Officer Carla Thomas, *32nd Precinct, Manhattan*

Moderator: Yves Ades, Ph. D., *Senior Vice President, Services for the Underserved*

Under One Roof: Housing a Mix of Families and Single Adults

Network members discuss how to fund residences that serve both families and single adults with disabilities. Community Access has helped develop three residences for a mix of low-income families and single adults with special needs; the Fortune Society's new residence will integrate families from the community with families with special needs and individuals exiting incarceration; the YWCA of Binghamton/Broome County runs six housing programs under one roof; and housing development consultant Amy Larovere will talk about how projects she has advised have secured a blend of financing to facilitate a mix of tenants.

Steve Coe, *Executive Director, Community Access, Inc.*

Carole Coppens, *Executive Director, YWCA of Binghamton/Broome County*

Carl Johnson, *Director, 910 Dekalb Avenue Apartments, Community Access, Inc.*

Amy Larovere, *President, A. Larovere Consulting*

JoAnne Page, *Executive Director, the Fortune Society*

Moderator: Patricia Magnuson, *Senior Director, Vulnerable Populations, Enterprise Community Partners*